

**FEATURES**

Worldwide NTSC/PAL/SECAM color demodulation support  
One 10-bit analog-to-digital converter (ADC), 4× oversampling per channel for CVBS, Y/C, and YPrPb modes  
Analog video input channels with on-chip antialiasing filter  
**ADV7280**: up to 4 input channels  
**ADV7280-M**: up to 8 input channels  
Video input support for CVBS (composite), Y/C (S-Video), and YPrPb (component)  
NTSC/PAL/SECAM autodetection  
Up to 1.47 V common-mode input range solution  
Excellent common-mode noise rejection capabilities  
5-line adaptive 2D comb filter and CTI video enhancement  
Adaptive Digital Line Length Tracking (ADLLT), signal processing, and enhanced FIFO management provide mini-time base correction (TBC) functionality  
Integrated automatic gain control (AGC) with adaptive peak white mode  
Fast switching capability  
Integrated interlaced-to-progressive (I2P) video output converter  
Adaptive contrast enhancement (ACE)  
Down dither (8-bit to 6-bit)  
Rovi (Macrovision) copy protection detection  
MIPI CSI-2 output interface (**ADV7280-M**)  
8-bit ITU-R BT.656 YCrCb 4:2:2 output and HS, VS, or field synchronization (**ADV7280**)  
Full featured vertical blanking interval (VBI) data slicer  
Power-down mode available  
2-wire, I<sup>2</sup>C-compatible serial interface  
Qualified for automotive applications  
−40°C to +105°C temperature grade  
32-lead, 5 mm × 5 mm, RoHS-compliant LFCSP

**APPLICATIONS**

Smartphone/multimedia handsets  
Automotive infotainment  
DVRs for video security  
Media players

**GENERAL DESCRIPTION**

The **ADV7280/ADV7280-M** are versatile one-chip, multiformat video decoders. The **ADV7280/ADV7280-M** automatically detect standard analog baseband video signals compatible with worldwide NTSC, PAL, and SECAM standards in the form of composite, S-Video, and component video.

The **ADV7280** converts the analog video signals into a YCrCb 4:2:2 video data stream that is compatible with the 8-bit ITU-R BT.656 interface standard. The **ADV7280-M** converts the analog video signals into an 8-bit YCrCb 4:2:2 video data stream that is output over a mobile industry processor interface (MIPI®) CSI-2 interface.

The analog video inputs of the **ADV7280/ADV7280-M** accept single-ended signals. The **ADV7280** provides four analog inputs; the **ADV7280-M** provides eight analog inputs. The **ADV7280** and **ADV7280-M** support I2P conversion.

The **ADV7280/ADV7280-M** are programmed via a 2-wire, serial bidirectional port (I<sup>2</sup>C compatible) and are fabricated in a 1.8 V CMOS process. The LFCSP package option makes these decoders ideal for space-constrained portable applications.

## TABLE OF CONTENTS

|  |    |   |    |
|--|----|---|----|
| Features .....   | 1  | Power-Down Sequence.....  | 15 |
| Applications.....                                      | 1  | Universal Power Supply (ADV7280 Only) .....                       | 15 |
| General Description .....                              | 1  | Input Network.....  | 16 |
| Revision History .....                                 | 2  | Input Configuration .....   | 17 |
| Functional Block Diagrams.....                         | 3  | Adaptive Contrast Enhancement (ACE).....                          | 18 |
| Specifications.....                                    | 4  | I2P Function.....   | 19 |
| Electrical Specifications.....                         | 4  | MIPI CSI-2 Output (ADV7280-M Only) .....                          | 20 |
| Video Specifications .....                             | 5  | ITU-R BT.656 Tx Configuration (ADV7280 Only) .....                | 21 |
| Analog Specifications.....                             | 6  | I <sup>2</sup> C Port Description.....                            | 22 |
| MIPI Video Output Specifications (ADV7280-M Only)..... | 6  | Register Maps.....  | 23 |
| Pixel Port Timing Specifications (ADV7280 Only).....   | 8  | PCB Layout Recommendations.....                                   | 25 |
| Clock and I <sup>2</sup> C Timing Specifications.....  | 9  | Analog Interface Inputs .....                                     | 25 |
| Absolute Maximum Ratings.....                          | 10 | Power Supply Decoupling .....                                     | 25 |
| Thermal Resistance .....                               | 10 | VREFN and VREFP Pins .....  | 25 |
| Reflow Solder .....                                    | 10 | Digital Outputs ( $\overline{\text{INTRQ}}$ , GPO0 to GPO2) ..... | 25 |
| ESD Caution.....                                       | 10 | Exposed Metal Pad.....  | 25 |
| Pin Configurations and Function Descriptions .....     | 11 | Digital Inputs .....  | 25 |
| Theory of Operation .....                              | 13 | MIPI Outputs for the ADV7280-M (D0P, D0N,<br>CLKP, CLKN) .....    | 25 |
| Analog Front End (AFE) .....                           | 13 | Typical Circuit Connections .....                                 | 26 |
| Standard Definition Processor (SDP).....               | 14 | Outline Dimensions .....  | 28 |
| Power Supply Sequencing.....                           | 15 | Ordering Guide .....  | 28 |
| Optimal Power-Up Sequence.....                         | 15 | Automotive Products.....  | 28 |
| Simplified Power-Up Sequence .....                     | 15 |   |    |

## REVISION HISTORY

### 2/14—Rev. 0 to Rev. A

|   |   |
|---|---|
| Change to Single-Ended CVBS Input Parameter, Analog Supply Current, Table 1 ..... | 4 |
|---|---|

### 8/13—Revision 0: Initial Version

# FUNCTIONAL BLOCK DIAGRAMS

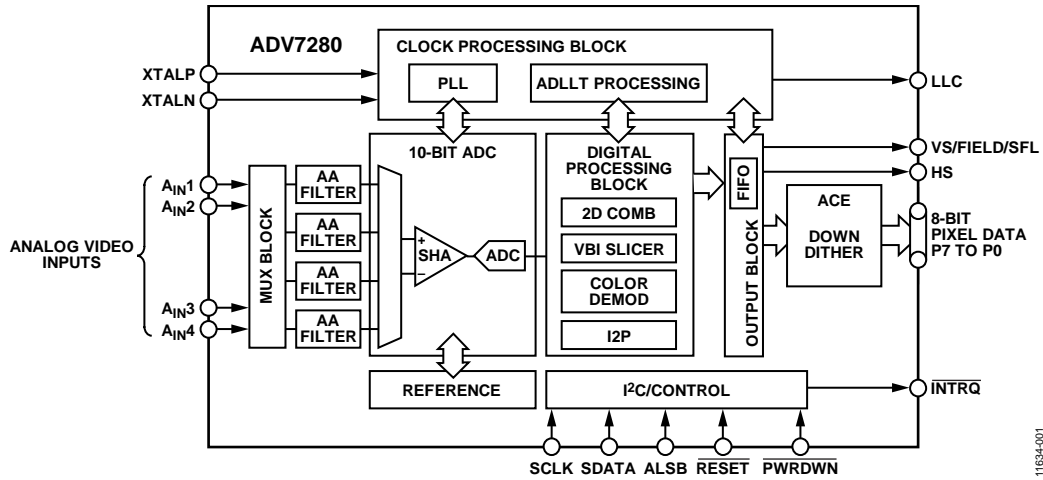


Figure 1. ADV7280 Functional Block Diagram

11634-001

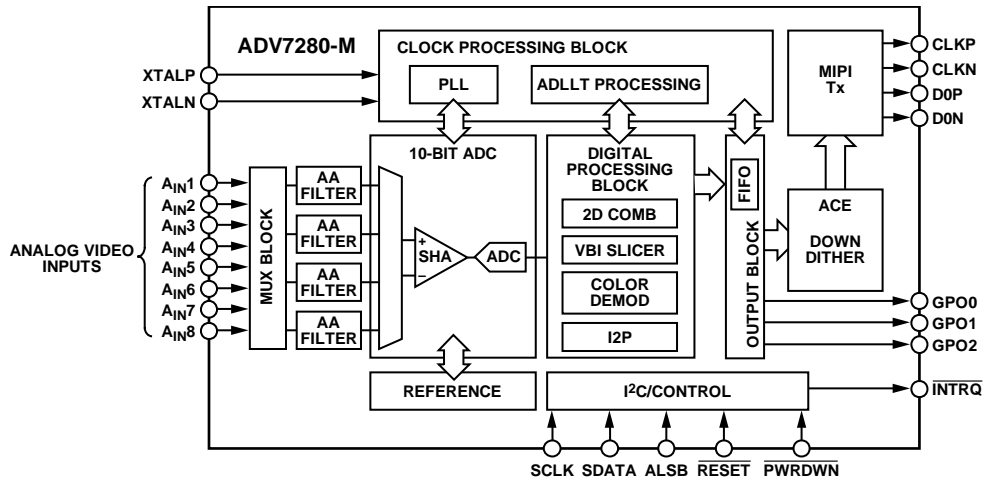


Figure 2. ADV7280-M Functional Block Diagram

11634-002

## SPECIFICATIONS

## ELECTRICAL SPECIFICATIONS

$A_{VDD}$ ,  $D_{VDD}$ ,  $P_{VDD}$ , and  $M_{VDD}$  = 1.71 V to 1.89 V,  $D_{VDDIO}$  = 2.97 V to 3.63 V, specified at operating temperature range, unless otherwise noted.  $M_{VDD}$  applies to the [ADV7280-M](#) only.

Table 1.

| Parameter                             | Symbol       | Test Conditions/Comments   | Min               | Typ        | Max               | Unit           |
|---------------------------------------|--------------|--|-------------------|------------|-------------------|----------------|
| STATIC PERFORMANCE                    |              |  |                   |            |                   |                |
| ADC Resolution                        | N            |  |                   |            | 10                | Bits           |
| Integral Nonlinearity                 | INL          | CVBS mode  |                   | 2          |                   | LSB            |
| Differential Nonlinearity             | DNL          | CVBS mode  |                   | ±0.6       |                   | LSB            |
| DIGITAL INPUTS                        |              |  |                   |            |                   |                |
| Input High Voltage                    | $V_{IH}$     | $D_{VDDIO} = 3.3\text{ V}$<br>$D_{VDDIO} = 1.8\text{ V}$ , <a href="#">ADV7280</a> only  | 2<br>1.2          |            |                   | V<br>V         |
| Input Low Voltage                     | $V_{IL}$     | $D_{VDDIO} = 3.3\text{ V}$<br>$D_{VDDIO} = 1.8\text{ V}$ , <a href="#">ADV7280</a> only  |                   |            | 0.8<br>0.4        | V<br>V         |
| Input Leakage Current                 | $I_{IN}$     | RESET pin<br>SDATA, SCLK pins<br>PWRDWN, ALSB pins   | -10<br>-10<br>-10 |            | +10<br>+15<br>+50 | μA<br>μA<br>μA |
| Input Capacitance                     | $C_{IN}$     |  |                   |            | 10                | pF             |
| CRYSTAL INPUT                         |              |  |                   |            |                   |                |
| Input High Voltage                    | $V_{IH}$     | XTALN pin  | 1.2               |            |                   | V              |
| Input Low Voltage                     | $V_{IL}$     | XTALN pin  |                   |            | 0.4               | V              |
| DIGITAL OUTPUTS                       |              |  |                   |            |                   |                |
| Output High Voltage                   | $V_{OH}$     | $D_{VDDIO} = 3.3\text{ V}$ , $I_{SOURCE} = 0.4\text{ mA}$<br>$D_{VDDIO} = 1.8\text{ V}$ , $I_{SOURCE} = 0.4\text{ mA}$ ,<br><a href="#">ADV7280</a> only | 2.4<br>1.4        |            |                   | V<br>V         |
| Output Low Voltage                    | $V_{OL}$     | $D_{VDDIO} = 3.3\text{ V}$ , $I_{SINK} = 3.2\text{ mA}$<br>$D_{VDDIO} = 1.8\text{ V}$ , $I_{SINK} = 1.6\text{ mA}$ ,<br><a href="#">ADV7280</a> only     |                   |            | 0.4<br>0.2        | V<br>V         |
| High Impedance Leakage Current        | $I_{LEAK}$   |  |                   |            | 10                | μA             |
| Output Capacitance                    | $C_{OUT}$    |  |                   |            | 20                | pF             |
| POWER REQUIREMENTS <sup>1, 2, 3</sup> |              |  |                   |            |                   |                |
| Digital I/O Power Supply              | $D_{VDDIO}$  | <a href="#">ADV7280-M</a><br><a href="#">ADV7280</a>   | 2.97<br>1.62      | 3.3<br>3.3 | 3.63<br>3.63      | V<br>V         |
| PLL Power Supply                      | $P_{VDD}$    |  | 1.71              | 1.8        | 1.89              | V              |
| Analog Power Supply                   | $A_{VDD}$    |  | 1.71              | 1.8        | 1.89              | V              |
| Digital Power Supply                  | $D_{VDD}$    |  | 1.71              | 1.8        | 1.89              | V              |
| MIPI Tx Power Supply                  | $M_{VDD}$    | <a href="#">ADV7280-M</a> only   | 1.71              | 1.8        | 1.89              | V              |
| Digital I/O Supply Current            | $I_{DVDDIO}$ | <a href="#">ADV7280-M</a><br><a href="#">ADV7280</a>   |                   | 1.5<br>5   |                   | mA<br>mA       |
| PLL Supply Current                    | $I_{PVDD}$   |  |                   | 12         |                   | mA             |
| MIPI Tx Supply Current                | $I_{MVDD}$   | <a href="#">ADV7280-M</a> only   |                   | 14         |                   | mA             |
| Analog Supply Current                 | $I_{AVDD}$   |  |                   |            |                   |                |
| Single-Ended CVBS Input               |              |  |                   | 47         |                   | mA             |
| Y/C Input                             |              |  |                   | 60         |                   | mA             |
| YPrPb Input                           |              |  |                   | 75         |                   | mA             |
| Digital Supply Current                | $I_{DVDD}$   |  |                   |            |                   |                |
| Single-Ended CVBS Input               |              |  |                   | 70         |                   | mA             |
| Y/C Input                             |              |  |                   | 70         |                   | mA             |
| YPrPb Input                           |              |  |                   | 70         |                   | mA             |

| Parameter                                     | Symbol                 | Test Conditions/Comments   | Min | Typ      | Max | Unit     |
|---|------------------------|--|-----|----------|-----|----------|
| <b>POWER-DOWN CURRENTS<sup>1</sup></b>        |                        |  |     |          |     |          |
| Digital I/O Supply Power-Down Current         | I <sub>DVDDIO_PD</sub> | D <sub>VDDIO</sub> = 3.3 V, <b>ADV7280-M</b><br>D <sub>VDDIO</sub> = 3.3 V, <b>ADV7280</b> |     | 73<br>84 |     | μA<br>μA |
| PLL Supply Power-Down Current                 | I <sub>PVDD_PD</sub>   |  |     | 46       |     | μA       |
| Analog Supply Power-Down Current              | I <sub>AVDD_PD</sub>   |  |     | 0.2      |     | μA       |
| Digital Supply Power-Down Current             | I <sub>DVDD_PD</sub>   |  |     | 420      |     | μA       |
| MIPI Tx Supply Power-Down Current             | I <sub>MVDD_PD</sub>   | <b>ADV7280-M</b> only  |     | 4.5      |     | μA       |
| Total Power Dissipation<br>in Power-Down Mode |                        |  |     | 1        |     | mW       |

<sup>1</sup> Guaranteed by characterization.

<sup>2</sup> Typical current consumption values are measured with nominal voltage supply levels and an SMPTE bar test pattern.

<sup>3</sup> All specifications apply when the I2P core is activated, unless otherwise stated.

## VIDEO SPECIFICATIONS

A<sub>VDD</sub>, D<sub>VDD</sub>, P<sub>VDD</sub>, and M<sub>VDD</sub> = 1.71 V to 1.89 V, D<sub>VDDIO</sub> = 2.97 V to 3.63 V, specified at operating temperature range, unless otherwise noted. Specifications guaranteed by characterization. M<sub>VDD</sub> applies to the **ADV7280-M** only.

**Table 2.**

| Parameter                                   | Symbol | Test Conditions/Comments     | Min | Typ        | Max | Unit     |
|---|--------|------------------------------|-----|------------|-----|----------|
| <b>NONLINEAR SPECIFICATIONS<sup>1</sup></b> |        |                              |     |            |     |          |
| Differential Phase                          | DP     | CVBS input, modulated 5-step |     | 0.9        |     | Degrees  |
| Differential Gain                           | DG     | CVBS input, modulated 5-step |     | 0.5        |     | %        |
| Luma Nonlinearity                           | LNL    | CVBS input, 5-step           |     | 2.0        |     | %        |
| <b>NOISE SPECIFICATIONS</b>                 |        |                              |     |            |     |          |
| Signal-to-Noise Ratio, Unweighted           | SNR    | Luma ramp<br>Luma flat field |     | 57.1<br>58 |     | dB<br>dB |
| Analog Front-End Crosstalk                  |        |                              |     | 60         |     | dB       |
| Common-Mode Rejection Ratio <sup>2</sup>    | CMRR   |                              |     | 73         |     | dB       |
| <b>LOCK TIME SPECIFICATIONS</b>             |        |                              |     |            |     |          |
| Horizontal Lock Range                       |        |                              | -5  |            | +5  | %        |
| Vertical Lock Range                         |        |                              | 40  |            | 70  | Hz       |
| f <sub>SC</sub> Subcarrier Lock Range       |        |                              |     | ±1.3       |     | kHz      |
| Color Lock-In Time                          |        |                              |     | 60         |     | Lines    |
| Synchronization Depth Range                 |        |                              | 20  |            | 200 | %        |
| Color Burst Range                           |        |                              | 5   |            | 200 | %        |
| Vertical Lock Time                          |        |                              |     | 2          |     | Fields   |
| Autodetection Switch Speed <sup>3</sup>     |        |                              |     | 100        |     | Lines    |
| Fast Switch Speed <sup>4</sup>              |        |                              |     | 100        |     | ms       |
| <b>LUMA SPECIFICATIONS</b>                  |        |                              |     |            |     |          |
| Luma Brightness Accuracy                    |        | CVBS, 1 V input              |     | 1          |     | %        |
| Luma Contrast Accuracy                      |        |                              |     | 1          |     | %        |

<sup>1</sup> These specifications apply for all CVBS input types (NTSC, PAL, and SECAM).

<sup>2</sup> The CMRR of this circuit design is critically dependent on the external resistor matching on the circuit inputs (see the Input Network section). The CMRR measurement was performed with 0.1% tolerant resistors, a common-mode voltage of 1 V, and a common-mode frequency of 10 kHz.

<sup>3</sup> Autodetection switch speed is the time required for the **ADV7280/ADV7280-M** to detect which video format is present at its input, for example, PAL I or NTSC M.

<sup>4</sup> Fast switch speed is the time required for the **ADV7280/ADV7280-M** to switch from one analog input to another, for example, switching from A<sub>IN1</sub> to A<sub>IN2</sub>.

**ANALOG SPECIFICATIONS**

$A_{VDD}$ ,  $D_{VDD}$ ,  $P_{VDD}$ , and  $M_{VDD}$  = 1.71 V to 1.89 V,  $D_{VDDIO}$  = 2.97 V to 3.63 V, specified at operating temperature range, unless otherwise noted. Specifications guaranteed by characterization.  $M_{VDD}$  applies to the [ADV7280-M](#) only.

**Table 3.**

| Parameter                  | Test Conditions/Comments | Min | Typ | Max | Unit |
|----------------------------|--------------------------|-----|-----|-----|------|
| CLAMP CIRCUITRY            |                          |     |     |     |      |
| External Clamp Capacitor   | Clamps switched off      |     | 0.1 |     | μF   |
| Input Impedance            |                          |     | 10  |     | MΩ   |
| Large Clamp Source Current |                          |     | 0.4 |     | mA   |
| Large Clamp Sink Current   |                          |     | 0.4 |     | mA   |
| Fine Clamp Source Current  |                          |     | 10  |     | μA   |
| Fine Clamp Sink Current    |                          |     | 10  |     | μA   |

**MIPI VIDEO OUTPUT SPECIFICATIONS (ADV7280-M ONLY)**

$A_{VDD}$ ,  $D_{VDD}$ ,  $P_{VDD}$ , and  $M_{VDD}$  = 1.71 V to 1.89 V,  $D_{VDDIO}$  = 2.97 V to 3.63 V, specified at operating temperature range, unless otherwise noted. The CSI-2 clock lane of the [ADV7280-M](#) remains in high speed (HS) mode even when the data lane enters low power (LP) mode. For this reason, some measurements on the clock lane that pertain to low power mode are not applicable. Unless otherwise stated, all high speed measurements were performed with the [ADV7280-M](#) operating in progressive mode and with a nominal 432 Mbps output data rate. Specifications guaranteed by characterization.

**Table 4.**

| Parameter  | Symbol   | Test Conditions/Comments   | Min | Typ  | Max | Unit  |
|--|----------|--|-----|------|-----|-------|
| UNIT INTERVAL                                      |          |  |     |      |     |       |
| Interlaced Output                                  | UI       |  |     | 4.63 |     | ns    |
| Progressive Output                                 |          |  |     | 2.31 |     | ns    |
| DATA LANE LP TX DC SPECIFICATIONS <sup>1</sup>     |          |  |     |      |     |       |
| Thevenin Output High Level                         | $V_{OH}$ |  | 1.1 | 1.2  | 1.3 | V     |
| Thevenin Output Low Level                          | $V_{OL}$ |  | -50 | 0    | +50 | mV    |
| DATA LANE LP TX AC SPECIFICATIONS <sup>1</sup>     |          |  |     |      |     |       |
| Rise Time, 15% to 85%                              |          |  |     |      | 25  | ns    |
| Fall Time, 85% to 15%                              |          |  |     |      | 25  | ns    |
| Rise Time, 30% to 85%                              |          |  |     |      | 35  | ns    |
| Data Lane LP Slew Rate vs. $C_{LOAD}$              |          |  |     |      |     |       |
| Maximum Slew Rate over Entire Vertical Edge Region |          | Rising edge  |     |      | 150 | mV/ns |
|  |          | Falling edge   |     |      | 150 | mV/ns |
| Minimum Slew Rate                                  |          |  |     |      |     |       |
| 400 mV ≤ $V_{OUT}$ ≤ 930 mV                        |          | Falling edge   | 30  |      |     | mV/ns |
| 400 mV ≤ $V_{OUT}$ ≤ 700 mV                        |          | Rising edge  | 30  |      |     | mV/ns |
| 700 mV ≤ $V_{OUT}$ ≤ 930 mV                        |          | Rising edge  | >0  |      |     | mV/ns |
| Pulse Width of LP Exclusive-OR Clock               |          | First clock pulse after stop state or last pulse before stop state | 40  |      |     | ns    |
|  |          | All other clock pulses   | 20  |      |     | ns    |
| Period of LP Exclusive-OR Clock                    |          |  | 90  |      |     | ns    |
| CLOCK LANE LP TX DC SPECIFICATIONS <sup>1</sup>    |          |  |     |      |     |       |
| Thevenin Output High Level                         | $V_{OH}$ |  | 1.1 | 1.2  | 1.3 | V     |
| Thevenin Output Low Level                          | $V_{OL}$ |  | -50 | 0    | +50 | mV    |
| CLOCK LANE LP TX AC SPECIFICATIONS <sup>1</sup>    |          |  |     |      |     |       |
| Rise Time, 15% to 85%                              |          |  |     |      | 25  | ns    |
| Fall Time, 85% to 15%                              |          |  |     |      | 25  | ns    |

| Parameter   | Symbol          | Test Conditions/Comments   | Min             | Typ | Max             | Unit   |
|---|-----------------|--|-----------------|-----|-----------------|--------|
| Clock Lane LP Slew Rate                               |                 |  |                 |     |                 |        |
| Maximum Slew Rate over Entire Vertical Edge Region    |                 | Rising edge  |                 |     | 150             | mV/ns  |
|   |                 | Falling edge   |                 |     | 150             | mV/ns  |
| Minimum Slew Rate                                     |                 |  |                 |     |                 |        |
| 400 mV ≤ V <sub>OUT</sub> ≤ 930 mV                    |                 | Falling edge   | 30              |     |                 | mV/ns  |
| 400 mV ≤ V <sub>OUT</sub> ≤ 700 mV                    |                 | Rising edge  | 30              |     |                 | mV/ns  |
| 700 mV ≤ V <sub>OUT</sub> ≤ 930 mV                    |                 | Rising edge  | >0              |     |                 | mV/ns  |
| <b>DATA LANE HS TX SIGNALING REQUIREMENTS</b>         |                 | See Figure 3   |                 |     |                 |        |
| Low Power to High Speed Transition Stage              | t <sub>9</sub>  | Time that the D0P pin is at V <sub>OL</sub> and the D0N pin is at V <sub>OH</sub>  | 50              |     |                 | ns     |
|   | t <sub>10</sub> | Time that the D0P and D0N pins are at V <sub>OL</sub>  | 40 + (4 × UI)   |     | 85 + (6 × UI)   | ns     |
|   | t <sub>11</sub> | t <sub>10</sub> plus the HS-zero period  | 145 + (10 × UI) |     |                 | ns     |
| High Speed Differential Voltage Swing                 | V <sub>i</sub>  |  | 140             | 200 | 270             | mV p-p |
| Differential Voltage Mismatch                         |                 |  |                 |     | 10              | mV     |
| Single-Ended Output High Voltages                     |                 |  |                 |     | 360             | mV     |
| Static Common-Mode Voltage Level                      |                 |  | 150             | 200 | 250             | mV     |
| Static Common-Mode Voltage Mismatch                   |                 |  |                 |     | 5               | mV     |
| Dynamic Common Level Variations                       |                 |  |                 |     |                 |        |
| 50 MHz to 450 MHz                                     |                 |  |                 |     | 25              | mV     |
| Above 450 MHz   |                 |  |                 |     | 15              | mV     |
| Rise Time, 20% to 80%                                 |                 |  | 0.15            |     | 0.3 × UI        | ns     |
| Fall Time, 80% to 20%                                 |                 |  | 0.15            |     | 0.3 × UI        | ns     |
| High Speed to Low Power Transition Stage              | t <sub>12</sub> | Time that the ADV7280-M drives the flipped last data bit after sending the last payload data bit of an HS transmission burst | 60 + (4 × UI)   |     |                 | ns     |
|   | t <sub>13</sub> | Post-end-of-transmission rise time (30% to 85%)  |                 |     | 35              | ns     |
|   | t <sub>14</sub> | Time from start of t <sub>12</sub> to start of low power state following an HS transmission burst                            |                 |     | 105 + (12 × UI) | ns     |
|   | t <sub>15</sub> | Time that a low power state is transmitted after an HS transmission burst  |                 |     | 100             | ns     |
| <b>CLOCK LANE HS TX SIGNALING REQUIREMENTS</b>        |                 | See Figure 3   |                 |     |                 |        |
| Low Power to High Speed Transition Stage <sup>2</sup> | t <sub>9</sub>  | Time that the CLKP pin is at V <sub>OL</sub> and the CLKN pin is at V <sub>OH</sub>  | 50              |     |                 | ns     |
|   |                 | Time that the CLKP and CLKN pins are at V <sub>OL</sub>  | 38              |     | 95              | ns     |
|   |                 | Clock HS-zero period   | 300             | 500 |                 | ns     |
| High Speed Differential Voltage Swing                 | V <sub>2</sub>  |  | 140             | 200 | 270             | mV p-p |
| Differential Voltage Mismatch                         |                 |  |                 |     | 10              | mV     |
| Single-Ended Output High Voltages                     |                 |  |                 |     | 360             | mV     |
| Static Common-Mode Voltage Level                      |                 |  | 150             | 200 | 250             | mV     |
| Static Common-Mode Voltage Mismatch                   |                 |  |                 |     | 5               | mV     |
| Dynamic Common Level Variations                       |                 |  |                 |     |                 |        |
| 50 MHz to 450 MHz                                     |                 |  |                 |     | 25              | mV     |
| Above 450 MHz   |                 |  |                 |     | 15              | mV     |
| Rise Time, 20% to 80%                                 |                 |  | 0.15            |     | 0.3 × UI        | ns     |
| Fall Time, 80% to 20%                                 |                 |  | 0.15            |     | 0.3 × UI        | ns     |

| Parameter  | Symbol | Test Conditions/Comments | Min       | Typ | Max       | Unit |
|--|--------|--------------------------|-----------|-----|-----------|------|
| HS TX CLOCK TO DATA LANE TIMING REQUIREMENTS<br>Data to Clock Skew |        |                          | 0.35 × UI |     | 0.65 × UI | ns   |

<sup>1</sup> These measurements were performed with C<sub>LOAD</sub> = 50 pF.

<sup>2</sup> The clock lane remains in high speed mode throughout normal operation. These results apply only to the ADV7280-M during startup.



Figure 3. ADV7280-M Output Timing Diagram (Conforms with MIPI CSI-2 Specification)

**PIXEL PORT TIMING SPECIFICATIONS (ADV7280 ONLY)**

A<sub>VDD</sub>, D<sub>VDD</sub>, and P<sub>VDD</sub> = 1.71 V to 1.89 V, D<sub>VDDIO</sub> = 1.62 V to 3.63 V, specified at operating temperature range, unless otherwise noted. Specifications guaranteed by characterization.

Table 5.

| Parameter   | Symbol                          | Test Conditions/Comments  | Min   | Typ | Max   | Unit         |
|---|---------------------------------|---|-------|-----|-------|--------------|
| CLOCK OUTPUTS<br>LLC Mark Space Ratio                     | t <sub>9</sub> :t <sub>10</sub> |   | 45:55 |     | 55:45 | % duty cycle |
| DATA AND CONTROL OUTPUTS<br>Data Output Transitional Time | t <sub>11</sub>                 | Negative clock edge to start of valid data<br>(t <sub>SETUP</sub> = t <sub>10</sub> - t <sub>11</sub> ) |       |     | 3.8   | ns           |
|   | t <sub>12</sub>                 | End of valid data to negative clock edge<br>(t <sub>HOLD</sub> = t <sub>9</sub> - t <sub>12</sub> )     |       |     | 6.9   | ns           |

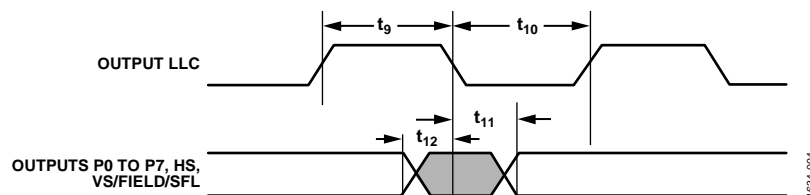


Figure 4. ADV7280 Pixel Port and Control Output Timing Diagram



**CLOCK AND I<sup>2</sup>C TIMING SPECIFICATIONS**

$A_{VDD}$ ,  $D_{VDD}$ ,  $P_{VDD}$ , and  $M_{VDD}$  = 1.71 V to 1.89 V,  $D_{VDDIO}$  = 2.97 V to 3.63 V, specified at operating temperature range, unless otherwise noted. Specifications guaranteed by characterization.  $M_{VDD}$  applies to the [ADV7280-M](#) only.

**Table 6.**

| Parameter                             | Symbol | Min | Typ      | Max | Unit |
|---------------------------------------|--------|-----|----------|-----|------|
| <b>SYSTEM CLOCK AND CRYSTAL</b>       |        |     |          |     |      |
| Nominal Frequency                     |        |     | 28.63636 |     | MHz  |
| Frequency Stability                   |        |     |          | ±50 | ppm  |
| <b>I<sup>2</sup>C PORT</b>            |        |     |          |     |      |
| SCLK Frequency                        |        |     |          | 400 | kHz  |
| SCLK Minimum Pulse Width High         | $t_1$  | 0.6 |          |     | μs   |
| SCLK Minimum Pulse Width Low          | $t_2$  | 1.3 |          |     | μs   |
| Hold Time (Start Condition)           | $t_3$  | 0.6 |          |     | μs   |
| Setup Time (Start Condition)          | $t_4$  | 0.6 |          |     | μs   |
| SDATA Setup Time                      | $t_5$  | 100 |          |     | ns   |
| SCLK and SDATA Rise Times             | $t_6$  |     |          | 300 | ns   |
| SCLK and SDATA Fall Times             | $t_7$  |     |          | 300 | ns   |
| Setup Time (Stop Condition)           | $t_8$  |     | 0.6      |     | μs   |
| <b>RESET INPUT</b>                    |        |     |          |     |      |
| $\overline{\text{RESET}}$ Pulse Width |        | 5   |          |     | ms   |

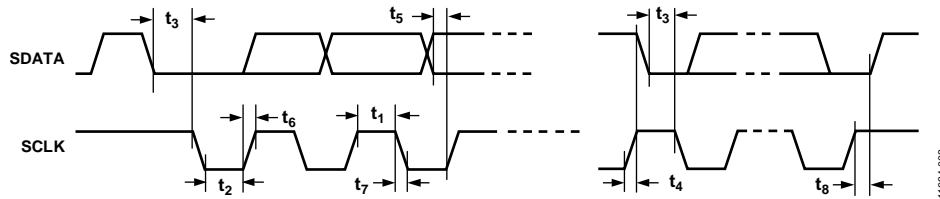


Figure 5. I<sup>2</sup>C Timing Diagram

11634-003

## ABSOLUTE MAXIMUM RATINGS

Table 7.

| Parameter                                    | Rating                              |
|--|-------------------------------------|
| $A_{VDD}$ to DGND                            | 2.2 V                               |
| $D_{VDD}$ to DGND                            | 2.2 V                               |
| $P_{VDD}$ to DGND                            | 2.2 V                               |
| $M_{VDD}$ to DGND <sup>1</sup>               | 2.2 V                               |
| $D_{VDDIO}$ to DGND                          | 4 V                                 |
| $P_{VDD}$ to $D_{VDD}$                       | -0.9 V to +0.9 V                    |
| $M_{VDD}$ to $D_{VDD}$ <sup>1</sup>          | -0.9 V to +0.9 V                    |
| $A_{VDD}$ to $D_{VDD}$                       | -0.9 V to +0.9 V                    |
| Digital Inputs Voltage                       | DGND - 0.3 V to $D_{VDDIO} + 0.3$ V |
| Digital Outputs Voltage                      | DGND - 0.3 V to $D_{VDDIO} + 0.3$ V |
| Analog Inputs to Ground                      | Ground - 0.3 V to $A_{VDD} + 0.3$ V |
| Maximum Junction Temperature<br>( $T_J$ max) | 140°C                               |
| Storage Temperature Range                    | -65°C to +150°C                     |
| Infrared Reflow Soldering<br>(20 sec)        | 260°C                               |

<sup>1</sup>  $M_{VDD}$  applies to the [ADV7280-M](#) only.

Stresses above those listed under Absolute Maximum Ratings may cause permanent damage to the device. This is a stress rating only; functional operation of the device at these or any other conditions above those indicated in the operational section of this specification is not implied. Exposure to absolute maximum rating conditions for extended periods may affect device reliability.

These devices are high performance integrated circuits with an ESD rating of <2 kV, and they are ESD sensitive. Proper precautions must be taken for handling and assembly.

## THERMAL RESISTANCE

The thermal resistance values in Table 8 are specified for the device soldered onto a 4-layer printed circuit board (PCB) with a common ground plane and with the exposed pad of the device connected to DGND. The values in Table 8 are maximum values.

Table 8. Thermal Resistance for the 32-Lead LFCSP

| Thermal Characteristic                             | Symbol        | Value | Unit |
|--|---------------|-------|------|
| Junction-to-Ambient Thermal Resistance (Still Air) | $\theta_{JA}$ | 32.5  | °C/W |
| Junction-to-Case Thermal Resistance                | $\theta_{JC}$ | 2.3   | °C/W |

## REFLOW SOLDER

The [ADV7280/ADV7280-M](#) are Pb-free, environmentally friendly products. They are manufactured using the most up-to-date materials and processes. The coating on the leads of each device is 100% pure Sn electroplate. The devices are suitable for Pb-free applications and can withstand surface-mount soldering at up to 255°C ( $\pm 5^\circ\text{C}$ ).

In addition, the [ADV7280/ADV7280-M](#) are backward-compatible with conventional SnPb soldering processes. This means that the electroplated Sn coating can be soldered with Sn/Pb solder pastes at conventional reflow temperatures of 220°C to 235°C.

## ESD CAUTION



**ESD (electrostatic discharge) sensitive device.** Charged devices and circuit boards can discharge without detection. Although this product features patented or proprietary protection circuitry, damage may occur on devices subjected to high energy ESD. Therefore, proper ESD precautions should be taken to avoid performance degradation or loss of functionality.

## PIN CONFIGURATIONS AND FUNCTION DESCRIPTIONS



NOTES  
1. THE EXPOSED PAD MUST BE CONNECTED TO DGND.

11634-006

Figure 6. Pin Configuration, [ADV7280](#)

Table 9. Pin Function Descriptions, [ADV7280](#)

| Pin No.        | Mnemonic                             | Type         | Description  |
|----------------|--------------------------------------|--------------|--|
| 1, 4           | DGND                                 | Ground       | Ground for Digital Supply.   |
| 2              | D <sub>VDDIO</sub>                   | Power        | Digital I/O Power Supply (1.8 V or 3.3 V).   |
| 3, 13          | D <sub>VDD</sub>                     | Power        | Digital Power Supply (1.8 V).  |
| 5 to 12        | P7 to P0                             | Output       | Video Pixel Output Ports.  |
| 14             | XTALP                                | Output       | Connect this pin to the external 28.63636 MHz crystal, or leave it unconnected if an external 1.8 V, 28.63636 MHz clock oscillator source is used to clock the <a href="#">ADV7280</a> . The crystal used with the <a href="#">ADV7280</a> must be a fundamental crystal.  |
| 15             | XTALN                                | Input        | Input Pin for the External 28.63636 MHz Crystal. The crystal used with the <a href="#">ADV7280</a> must be a fundamental crystal. If an external 1.8 V, 28.63636 MHz clock oscillator source is used to clock the <a href="#">ADV7280</a> , the output of the oscillator is fed into the XTALN pin.  |
| 16             | P <sub>VDD</sub>                     | Power        | PLL Power Supply (1.8 V).  |
| 17, 18, 22, 23 | A <sub>IN1</sub> to A <sub>IN4</sub> | Input        | Analog Video Input Channels.   |
| 19             | VREFP                                | Output       | Internal Voltage Reference Output.   |
| 20             | VREFN                                | Output       | Internal Voltage Reference Output.   |
| 21             | A <sub>VDD</sub>                     | Power        | Analog Power Supply (1.8 V).   |
| 24             | INTRQ                                | Output       | Interrupt Request Output. An interrupt occurs when certain signals are detected on the input video.  |
| 25             | RESET                                | Input        | System Reset Input (Active Low). A minimum low reset pulse width of 5 ms is required to reset the <a href="#">ADV7280</a> circuitry.   |
| 26             | ALSB                                 | Input        | This pin selects the I <sup>2</sup> C write address for the <a href="#">ADV7280</a> . When ALSB is set to Logic 0, the write address is 0x40; when ALSB is set to Logic 1, the write address is 0x42.  |
| 27             | SDATA                                | Input/output | I <sup>2</sup> C Port Serial Data Input/Output.  |
| 28             | SCLK                                 | Input        | I <sup>2</sup> C Port Serial Clock Input. The maximum clock rate is 400 kHz.   |
| 29             | VS/FIELD/SFL                         | Output       | Vertical Synchronization Output Signal/Field Synchronization Output Signal/Subcarrier Frequency Lock. When configured for the SFL function, this pin provides a serial output stream that can be used to lock the subcarrier frequency when the <a href="#">ADV7280</a> decoder is connected to any Analog Devices, Inc., digital video encoder. |
| 30             | HS                                   | Output       | Horizontal Synchronization Output Signal.  |
| 31             | PWRDWN                               | Input        | Power-Down Pin. A logic low on this pin places the <a href="#">ADV7280</a> in power-down mode.   |
| 32             | LLC                                  | Output       | Line-Locked Output Clock for Output Pixel Data. The clock output is nominally 27 MHz, but it increases or decreases according to the video line length.  |
|                | EPAD (EP)                            |              | Exposed Pad. The exposed pad must be connected to DGND.  |



NOTES  
1. THE EXPOSED PAD MUST BE CONNECTED TO DGND.

11634-007

Figure 7. Pin Configuration, *ADV7280-M*

Table 10. Pin Function Descriptions, *ADV7280-M*

| Pin No.                        | Mnemonic                             | Type         | Description   |
|--------------------------------|--------------------------------------|--------------|---|
| 1, 4                           | DGND                                 | Ground       | Ground for Digital Supply.  |
| 2                              | D <sub>VDDIO</sub>                   | Power        | Digital I/O Power Supply (3.3 V).   |
| 3                              | D <sub>VDD</sub>                     | Power        | Digital Power Supply (1.8 V).   |
| 5                              | INTRQ                                | Output       | Interrupt Request Output. An interrupt occurs when certain signals are detected on the input video.   |
| 6 to 8                         | GPO2 to GPO0                         | Output       | General-Purpose Outputs. These pins can be configured via I <sup>2</sup> C to allow control of external devices.  |
| 9                              | D0P                                  | Output       | Positive MIPI Differential Data Output.   |
| 10                             | D0N                                  | Output       | Negative MIPI Differential Data Output.   |
| 11                             | CLKP                                 | Output       | Positive MIPI Differential Clock Output.  |
| 12                             | CLKN                                 | Output       | Negative MIPI Differential Clock Output.  |
| 13                             | M <sub>VDD</sub>                     | Power        | MIPI Digital Power Supply (1.8 V).  |
| 14                             | XTALP                                | Output       | Connect this pin to the external 28.63636 MHz crystal, or leave it unconnected if an external 1.8 V, 28.63636 MHz clock oscillator source is used to clock the <i>ADV7280-M</i> . The crystal used with the <i>ADV7280-M</i> must be a fundamental crystal.                           |
| 15                             | XTALN                                | Input        | Input Pin for the External 28.63636 MHz Crystal. The crystal used with the <i>ADV7280-M</i> must be a fundamental crystal. If an external 1.8 V, 28.63636 MHz clock oscillator source is used to clock the <i>ADV7280-M</i> , the output of the oscillator is fed into the XTALN pin. |
| 16                             | P <sub>VDD</sub>                     | Power        | PLL Power Supply (1.8 V).   |
| 17, 18, 22, 23, 24, 25, 26, 27 | A <sub>IN1</sub> to A <sub>IN8</sub> | Input        | Analog Video Input Channels.  |
| 19                             | VREFP                                | Output       | Internal Voltage Reference Output.  |
| 20                             | VREFN                                | Output       | Internal Voltage Reference Output.  |
| 21                             | A <sub>VDD</sub>                     | Power        | Analog Power Supply (1.8 V).  |
| 28                             | RESET                                | Input        | System Reset Input (Active Low). A minimum low reset pulse width of 5 ms is required to reset the <i>ADV7280-M</i> circuitry.   |
| 29                             | ALSB                                 | Input        | This pin selects the I <sup>2</sup> C write address for the <i>ADV7280-M</i> . When ALSB is set to Logic 0, the write address is 0x40; when ALSB is set to Logic 1, the write address is 0x42.  |
| 30                             | SDATA                                | Input/output | I <sup>2</sup> C Port Serial Data Input/Output.   |
| 31                             | SCLK                                 | Input        | I <sup>2</sup> C Port Serial Clock Input. The maximum clock rate is 400 kHz.  |
| 32                             | PWRDWN                               | Input        | Power-Down Pin. A logic low on this pin places the <i>ADV7280-M</i> in power-down mode.   |
|                                | EPAD (EP)                            |              | Exposed Pad. The exposed pad must be connected to DGND.   |

## THEORY OF OPERATION

The [ADV7280/ADV7280-M](#) are versatile one-chip, multiformat video decoders. The [ADV7280/ADV7280-M](#) automatically detect standard analog baseband video signals compatible with world-wide NTSC, PAL, and SECAM standards in the form of composite, S-Video, and component video.

The [ADV7280](#) converts the analog video signals into an 8-bit YCrCb 4:2:2 component video data stream that is compatible with the ITU-R BT.656 interface standard.

The [ADV7280-M](#) converts the analog video signals into an 8-bit YCrCb 4:2:2 video data stream that is output over a MIPI CSI-2 interface. The MIPI CSI-2 output interface connects to a wide range of video processors and FPGAs.

The [ADV7280/ADV7280-M](#) accept composite video signals, as well as S-Video and YPbPr video signals, supporting a wide range of consumer and automotive video sources. The accurate 10-bit analog-to-digital conversion provides professional quality video performance for consumer applications with true 8-bit data resolution.

The advanced interlaced-to-progressive (I2P) function allows the [ADV7280/ADV7280-M](#) to convert an interlaced video input into a progressive video output. This function is performed without the need for external memory. The [ADV7280/ADV7280-M](#) use edge adaptive technology to minimize video defects on low angle lines.

The automatic gain control (AGC) and clamp restore circuitry allows an input video signal peak-to-peak range of 0 V to 1.0 V at the analog video input pins of the [ADV7280/ADV7280-M](#). Alternatively, the AGC and clamp restore circuitry can be bypassed for manual settings.

The [ADV7280/ADV7280-M](#) support a number of other functions, including 8-bit to 6-bit down dither mode and adaptive contrast enhancement (ACE).

The [ADV7280/ADV7280-M](#) are programmed via a 2-wire, serial bidirectional port (I<sup>2</sup>C compatible) and are fabricated in a 1.8 V CMOS process. The monolithic CMOS construction of the [ADV7280/ADV7280-M](#) ensures greater functionality with lower power dissipation. The LFCSP package option makes these decoders ideal for space-constrained portable applications.

## ANALOG FRONT END (AFE)

The analog front end (AFE) of the [ADV7280/ADV7280-M](#) comprises a single high speed, 10-bit ADC that digitizes the analog video signal before applying it to the standard definition processor (SDP).

The AFE also includes an input mux that enables multiple video signals to be applied to the [ADV7280/ADV7280-M](#). The input mux allows up to four composite video signals to be applied to the [ADV7280](#) and up to eight composite video signals to be applied to the [ADV7280-M](#).

Current clamps are positioned in front of the ADC to ensure that the video signal remains within the range of the converter.

A resistor divider network is required before each analog input channel to ensure that the input signal is kept within the range of the ADC (see the Input Network section). Fine clamping of the video signal is performed downstream by digital fine clamping within the [ADV7280/ADV7280-M](#).

Table 11 lists the three ADC clock rates that are determined by the video input format to be processed. These clock rates ensure 4× oversampling per channel for CVBS, Y/C, and YPrPb modes.

**Table 11. ADC Clock Rates**

| Input Format  | ADC Clock Rate (MHz) <sup>1</sup> | Oversampling Rate per Channel |
|---------------|-----------------------------------|-------------------------------|
| CVBS          | 57.27                             | 4×                            |
| Y/C (S-Video) | 114                               | 4×                            |
| YPrPb         | 172                               | 4×                            |

<sup>1</sup> Based on a 28.63636 MHz crystal between the XTALP and XTALN pins.

## STANDARD DEFINITION PROCESSOR (SDP)

The [ADV7280/ADV7280-M](#) are capable of decoding a large selection of baseband video signals in composite, S-Video, and component formats. The video standards supported by the video processor include

- PAL B, PAL D, PAL G, PAL H, PAL I, PAL M, PAL N, PAL Nc, PAL 60
- NTSC J, NTSC M, NTSC 4.43
- SECAM B, SECAM D, SECAM G, SECAM K, SECAM L

Using the standard definition processor (SDP), the [ADV7280/ADV7280-M](#) can automatically detect the video standard and process it accordingly.

The [ADV7280/ADV7280-M](#) have a five-line adaptive 2D comb filter that provides superior chrominance and luminance separation when decoding a composite video signal. This highly adaptive filter automatically adjusts its processing mode according to the video standard and signal quality without user intervention. Video user controls such as brightness, contrast, saturation, and hue are also available with the [ADV7280/ADV7280-M](#).

The [ADV7280/ADV7280-M](#) implement the patented Adaptive Digital Line Length Tracking (ADLLT™) algorithm to track varying video line lengths from sources such as VCRs. ADLLT enables the [ADV7280/ADV7280-M](#) to track and decode poor quality video sources such as VCRs and noisy sources from tuner outputs and camcorders. The [ADV7280/ADV7280-M](#) contain a chroma transient improvement (CTI) processor that sharpens the edge rate of chroma transitions, resulting in sharper vertical transitions.

Adaptive contrast enhancement (ACE) offers improved visual detail using an algorithm that automatically varies contrast levels to enhance picture detail. ACE increases the contrast in dark areas of an image without saturating the bright areas of the image. This feature is particularly useful in automotive applications, where it can be important to discern objects in shaded areas.

Down dithering converts the output of the [ADV7280/ADV7280-M](#) from an 8-bit to a 6-bit output, enabling ease of design for standard LCD panels.

The I2P block converts the interlaced video input into a progressive video output without the need for external memory.

The SDP can process a variety of VBI data services, such as closed captioning (CCAP), wide screen signaling (WSS), and copy generation management system (CGMS). VBI data is transmitted as ancillary data packets.

The [ADV7280/ADV7280-M](#) are fully Rovi® (Macrovision®) compliant; detection circuitry enables Type I, Type II, and Type III protection levels to be identified and reported to the user. The decoders are also fully robust to all Macrovision signal inputs.

## POWER SUPPLY SEQUENCING

### OPTIMAL POWER-UP SEQUENCE

The optimal power-up sequence for the [ADV7280/ADV7280-M](#) is to first power up the 3.3 V  $D_{VDDIO}$  supply, followed by the 1.8 V supplies:  $D_{VDD}$ ,  $P_{VDD}$ ,  $A_{VDD}$ , and  $M_{VDD}$  (for the [ADV7280-M](#)).

When powering up the [ADV7280/ADV7280-M](#), follow these steps. During power-up, all supplies must adhere to the specifications listed in the Absolute Maximum Ratings section.

1. Assert the  $\overline{PWRDWN}$  and  $\overline{RESET}$  pins (pull the pins low).
2. Power up the  $D_{VDDIO}$  supply.
3. After  $D_{VDDIO}$  is fully asserted, power up the 1.8 V supplies.
4. After the 1.8 V supplies are fully asserted, pull the  $\overline{PWRDWN}$  pin high.
5. Wait 5 ms and then pull the  $\overline{RESET}$  pin high.
6. After all power supplies and the  $\overline{PWRDWN}$  and  $\overline{RESET}$  pins are powered up and stable, wait an additional 5 ms before initiating I<sup>2</sup>C communication with the [ADV7280/ADV7280-M](#).

### SIMPLIFIED POWER-UP SEQUENCE

Alternatively, the [ADV7280/ADV7280-M](#) can be powered up by asserting all supplies and the  $\overline{PWRDWN}$  and  $\overline{RESET}$  pins simultaneously. After this operation, perform a software reset, then wait 10 ms before initiating I<sup>2</sup>C communication with the [ADV7280/ADV7280-M](#).

While the supplies are being established, care must be taken to ensure that a lower rated supply does not go above a higher rated supply level. During power-up, all supplies must adhere to the specifications listed in the Absolute Maximum Ratings section.

### POWER-DOWN SEQUENCE

The [ADV7280/ADV7280-M](#) supplies can be deasserted simultaneously as long as  $D_{VDDIO}$  does not go below a lower rated supply.

### UNIVERSAL POWER SUPPLY (ADV7280 ONLY)

The [ADV7280-M](#) model requires a  $D_{VDDIO}$  supply at a nominal value of 3.3 V. The [ADV7280](#) model, however, can operate with a  $D_{VDDIO}$  supply at a nominal value of 1.8 V. Therefore, it is possible to power up all the supplies for the [ADV7280](#) ( $D_{VDD}$ ,  $P_{VDD}$ ,  $A_{VDD}$ , and  $D_{VDDIO}$ ) to 1.8 V.

When  $D_{VDDIO}$  is at a nominal value of 1.8 V, power up the [ADV7280](#) as follows:

1. Follow the power-up sequence described in the Optimal Power-Up Sequence section, but power up the  $D_{VDDIO}$  supply to 1.8 V instead of 3.3 V. Also, power up the  $\overline{PWRDWN}$  and  $\overline{RESET}$  pins to 1.8 V instead of 3.3 V.
2. Set the drive strengths of the digital outputs of the [ADV7280](#) to their maximum setting.
3. Connect any pull-up resistors connected to pins on the [ADV7280](#) (such as the SCLK and SDATA pins) to 1.8 V instead of 3.3 V.



Figure 8. Optimal Power-Up Sequence

## INPUT NETWORK

An input network (external resistor and capacitor circuit) is required on the  $A_{INX}$  input pins of the decoder. Figure 9 shows the input network to use on each  $A_{INX}$  input pin of the [ADV7280/ADV7280-M](#) when any of the following video input formats is used:

- Single-ended CVBS
- YC (S-Video)
- YPrPb

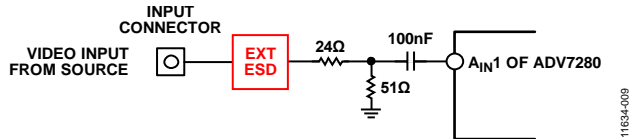


Figure 9. Input Network

11634-009

The  $24\ \Omega$  and  $51\ \Omega$  resistors supply the  $75\ \Omega$  end termination required for the analog video input. These resistors also create a resistor divider with a gain of 0.68. The resistor divider attenuates the amplitude of the input analog video and scales the input to the ADC range of the [ADV7280/ADV7280-M](#). This allows an input range to the [ADV7280/ADV7280-M](#) of up to 1.47 V p-to-p. Note that amplifiers within the ADC restore the amplitude of the input signal so that signal-to-noise ratio (SNR) performance is maintained.

The 100 nF ac coupling capacitor removes the dc bias of the analog input video before it is fed into the  $A_{INX}$  pin of the [ADV7280/ADV7280-M](#). The clamping circuitry within the [ADV7280/ADV7280-M](#) restores the dc bias of the input signal to the optimal level before it is fed into the ADC of the [ADV7280/ADV7280-M](#).



## INPUT CONFIGURATION

The input format of the [ADV7280/ADV7280-M](#) is specified using the INSEL[4:0] bits (see Table 12). These bits also configure the SDP core to process CVBS, Y/C (S-Video), or component (YPrPb) format. The INSEL[4:0] bits are located in the user sub map of the register space at Address 0x00[4:0]. For more information about the registers, see the Register Maps section.

The INSEL[4:0] bits specify predefined analog input routing schemes, eliminating the need for manual mux programming and allowing the user to route the various video signal types to the decoder. For example, if the CVBS input is selected, the remaining channels are powered down.

**Table 12. Input Format Specified by the INSEL[4:0] Bits**

| INSEL[4:0] Bit Value | Video Format  | Analog Inputs   |   |
|----------------------|---------------|---|---|
|                      |               | ADV7280   | ADV7280-M   |
| 00000                | CVBS          | CVBS input on A <sub>IN1</sub>  | CVBS input on A <sub>IN1</sub>  |
| 00001                | CVBS          | CVBS input on A <sub>IN2</sub>  | CVBS input on A <sub>IN2</sub>  |
| 00010                | CVBS          | CVBS input on A <sub>IN3</sub>  | CVBS input on A <sub>IN3</sub>  |
| 00011                | CVBS          | CVBS input on A <sub>IN4</sub>  | CVBS input on A <sub>IN4</sub>  |
| 00100                | CVBS          | Reserved  | CVBS input on A <sub>IN5</sub>  |
| 00101                | CVBS          | Reserved  | CVBS input on A <sub>IN6</sub>  |
| 00110                | CVBS          | Reserved  | CVBS input on A <sub>IN7</sub>  |
| 00111                | CVBS          | Reserved  | CVBS input on A <sub>IN8</sub>  |
| 01000                | Y/C (S-Video) | Y input on A <sub>IN1</sub> ;<br>C input on A <sub>IN2</sub>                                    | Y input on A <sub>IN1</sub> ;<br>C input on A <sub>IN2</sub>                                    |
| 01001                | Y/C (S-Video) | Y input on A <sub>IN3</sub> ;<br>C input on A <sub>IN4</sub>                                    | Y input on A <sub>IN3</sub> ;<br>C input on A <sub>IN4</sub>                                    |
| 01010                | Y/C (S-Video) | Reserved  | Y input on A <sub>IN5</sub> ;<br>C input on A <sub>IN6</sub>                                    |
| 01011                | Y/C (S-Video) | Reserved  | Y input on A <sub>IN7</sub> ;<br>C input on A <sub>IN8</sub>                                    |
| 01100                | YPrPb         | Y input on A <sub>IN1</sub> ;<br>Pb input on A <sub>IN2</sub> ;<br>Pr input on A <sub>IN3</sub> | Y input on A <sub>IN1</sub> ;<br>Pb input on A <sub>IN2</sub> ;<br>Pr input on A <sub>IN3</sub> |
| 01101                | YPrPb         | Reserved  | Y input on A <sub>IN4</sub> ;<br>Pb input on A <sub>IN5</sub> ;<br>Pr input on A <sub>IN6</sub> |
| 01110 to 11111       | Reserved      | Reserved  | Reserved  |

## ADAPTIVE CONTRAST ENHANCEMENT (ACE)

The [ADV7280/ADV7280-M](#) can increase the contrast of an image depending on the content of the picture, allowing bright areas to be made brighter and dark areas to be made darker. The optional ACE feature enables the contrast within dark areas to be increased without significantly affecting the bright areas. The ACE feature is particularly useful in automotive applications, where it can be important to discern objects in shaded areas.

The ACE function is disabled by default. To enable the ACE function, execute the register writes shown in Table 13. To disable the ACE function, execute the register writes shown in Table 14.

**Table 13. Register Writes to Enable the ACE Function**

| Register Map                  | Register Address | Register Write | Description          |
|-------------------------------|------------------|----------------|----------------------|
| User Sub Map (0x40 or 0x42)   | 0x0E             | 0x40           | Enter User Sub Map 2 |
| User Sub Map 2 (0x40 or 0x42) | 0x80             | 0x80           | Enable ACE           |
| User Sub Map 2 (0x40 or 0x42) | 0x0E             | 0x00           | Reenter user sub map |

**Table 14. Register Writes to Disable the ACE Function**

| Register Map                  | Register Address | Register Write | Description          |
|-------------------------------|------------------|----------------|----------------------|
| User Sub Map (0x40 or 0x42)   | 0x0E             | 0x40           | Enter User Sub Map 2 |
| User Sub Map 2 (0x40 or 0x42) | 0x80             | 0x00           | Disable ACE          |
| User Sub Map 2 (0x40 or 0x42) | 0x0E             | 0x00           | Reenter user sub map |

## I2P FUNCTION

The advanced interlaced-to-progressive (I2P) function allows the [ADV7280/ADV7280-M](#) to convert an interlaced video input into a progressive video output. This function is performed without the need for external memory. The [ADV7280/ADV7280-M](#) use edge adaptive technology to minimize video defects on low angle lines.

The I2P function is disabled by default. To enable the I2P function, use the recommended scripts from Analog Devices.

### MIPI CSI-2 OUTPUT (ADV7280-M ONLY)

The decoder in the ADV7280-M outputs an ITU-R BT.656 data stream. The ITU-R BT.656 data stream is connected into a CSI-2 Tx module. Data from the CSI-2 Tx module is fed into a D-PHY physical layer and output serially from the device.

The output of the ADV7280-M consists of a single data channel on the D0P and D0N lanes and a clock channel on the CLKP and CLKN lanes.

Video data is output over the data lanes in high speed mode. The data lanes enter low power mode during the horizontal and vertical blanking periods.

The clock lanes are used to clock the output video. After the ADV7280-M is programmed, the clock lanes exit low power mode and remain in high speed mode until the part is reset or powered down.

The ADV7280-M outputs video data in an 8-bit YCrCb 4:2:2 format. When the I2P core is disabled, the video data is output in an interlaced format at a nominal data rate of 216 Mbps. When the I2P core is enabled, the video data is output in a progressive format at a nominal data rate of 432 Mbps (see the I2P Function section for more information).

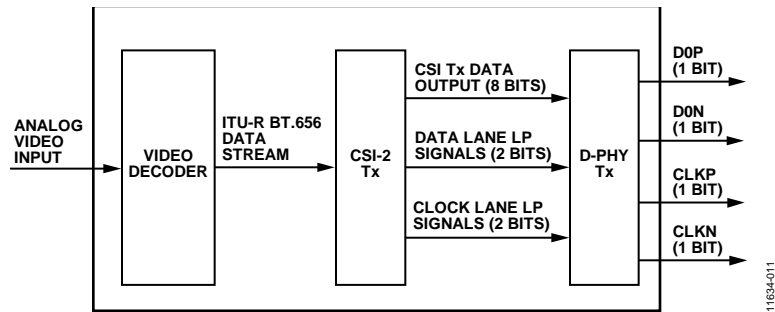


Figure 10. MIPI CSI-2 Output Stage of the ADV7280-M

### ITU-R BT.656 Tx CONFIGURATION (ADV7280 ONLY)

The **ADV7280** receives analog video and outputs digital video according to the ITU-R BT.656 specification. The **ADV7280** outputs the ITU-R BT.656 video data stream over the P0 to P7 data pins and has a line-locked clock (LLC) pin and two synchronization pins (HS and VS/FIELD/SFL).

Video data is output over the P0 to P7 pins in YCrCb 4:2:2 format. Synchronization signals are automatically embedded in the video data signal in accordance with the ITU-R BT.656 specification.

The LLC output is used to clock the output data on the P0 to P7 pins at a nominal frequency of 27 MHz.

The two synchronization pins (HS and VS/FIELD/SFL) output a variety of synchronization signals such as horizontal sync, vertical sync, field sync, and color subcarrier frequency lock (SFL) sync. The majority of these synchronization signals are already embedded in the video data. Therefore, the use of the synchronization pins is optional.

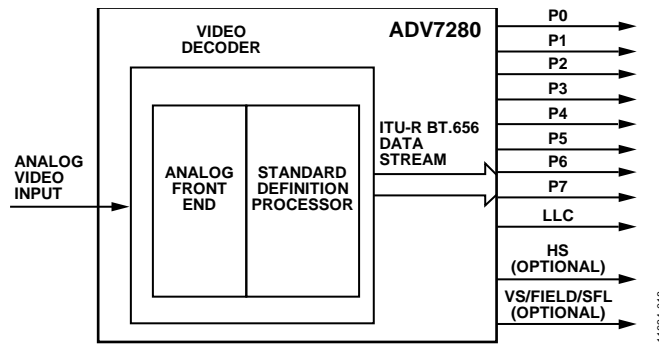


Figure 11. ITU-R BT.656 Output Stage of the **ADV7280**

## I<sup>2</sup>C PORT DESCRIPTION

The **ADV7280/ADV7280-M** support a 2-wire, I<sup>2</sup>C-compatible serial interface. Two inputs, serial data (SDATA) and serial clock (SCLK), carry information between the **ADV7280/ADV7280-M** and the system I<sup>2</sup>C master controller. The I<sup>2</sup>C port of the **ADV7280/ADV7280-M** allows the user to set up and configure the decoder and to read back captured VBI data.

The **ADV7280/ADV7280-M** have a number of possible I<sup>2</sup>C slave addresses and subaddresses (see the Register Maps section). The main map of the **ADV7280/ADV7280-M** has four possible slave addresses for read and write operations, depending on the logic level of the ALSB pin (see Table 15).

**Table 15. Main Map I<sup>2</sup>C Address for the ADV7280/ADV7280-M**

| ALSB Pin | R/W Bit | Slave Address |
|----------|---------|---------------|
| 0        | 0       | 0x40 (write)  |
| 0        | 1       | 0x41 (read)   |
| 1        | 0       | 0x42 (write)  |
| 1        | 1       | 0x43 (read)   |

The ALSB pin controls Bit 1 of the slave address. By changing the logic level of the ALSB pin, it is possible to control two **ADV7280/ADV7280-M** devices in an application without using the same I<sup>2</sup>C slave address. The LSB (Bit 0) specifies either a read or write operation: Logic 1 corresponds to a read operation, and Logic 0 corresponds to a write operation.

To control the device on the bus, a specific protocol is followed.

1. The master initiates a data transfer by establishing a start condition, which is defined as a high to low transition on SDATA while SCLK remains high, and indicates that an address/data stream follows.
2. All peripherals respond to the start condition and shift the next eight bits (the 7-bit address plus the R/W bit). The bits are transferred from MSB to LSB.
3. The peripheral that recognizes the transmitted address responds by pulling the data line low during the ninth clock pulse; this is known as an acknowledge (ACK) bit.

4. All other devices withdraw from the bus and maintain an idle condition. In the idle condition, the device monitors the SDATA and SCLK lines for the start condition and the correct transmitted address.

The R/W bit determines the direction of the data. Logic 0 on the LSB of the first byte means that the master writes information to the peripheral. Logic 1 on the LSB of the first byte means that the master reads information from the peripheral.

The **ADV7280/ADV7280-M** act as standard I<sup>2</sup>C slave devices on the bus. The data on the SDATA pin is eight bits long, supporting the 7-bit address plus the R/W bit. The device has subaddresses to enable access to the internal registers; therefore, it interprets the first byte as the device address and the second byte as the starting subaddress. The subaddresses auto-increment, allowing data to be written to or read from the starting subaddress. A data transfer is always terminated by a stop condition. The user can also access any unique subaddress register individually without updating all the registers.

Stop and start conditions can be detected at any stage during the data transfer. If these conditions are asserted out of sequence with normal read and write operations, they cause an immediate jump to the idle condition. During a given SCLK high period, the user should issue only one start condition, one stop condition, or a single stop condition followed by a single start condition. If an invalid subaddress is issued by the user, the **ADV7280/ADV7280-M** do not issue an acknowledge and return to the idle condition.

If the highest subaddress is exceeded in auto-increment mode, one of the following actions is taken:

- In read mode, the register contents of the highest subaddress continue to be output until the master device issues a no acknowledge, which indicates the end of a read. A no acknowledge condition occurs when the SDATA line is not pulled low on the ninth pulse.
- In write mode, the data for the invalid byte is not loaded into a subaddress register. A no acknowledge is issued by the **ADV7280/ADV7280-M**, and the part returns to the idle condition.



Figure 12. Bus Data Transfer



Figure 13. Read and Write Sequence

**REGISTER MAPS**

The ADV7280/ADV7280-M contain three register maps: the main register map, the VPP register map, and the CSI register map (ADV7280-M only).

**Main Map**

The I<sup>2</sup>C slave address of the main map of the ADV7280/ADV7280-M is set by the ALSB pin (see Table 15). The main map allows the user to program the I<sup>2</sup>C slave addresses of the VPP and CSI maps. The main map contains three sub maps: the user sub map, the interrupt/VDP sub map, and User Sub Map 2. These three sub maps are accessed by writing to the SUB\_USR\_EN bits (Address 0x0E[6:5]) within the main map (see Figure 14 and Table 16).

**User Sub Map**

The user sub map contains registers that program the analog front end and digital core of the ADV7280/ADV7280-M. The user sub map has the same I<sup>2</sup>C slave address as the main map. To access the user sub map, set the SUB\_USR\_EN bits in the main map (Address 0x0E[6:5]) to 00.

**Interrupt/VDP Sub Map**

The interrupt/VDP sub map contains registers that can be used to program internal interrupts, control the INTRQ pin, and decode vertical blanking interval (VBI) data.

The interrupt/VDP sub map has the same I<sup>2</sup>C slave address as the main map. To access the interrupt/VDP sub map, set the SUB\_USR\_EN bits in the main map (Address 0x0E[6:5]) to 01.

**User Sub Map 2**

User Sub Map 2 contains registers that control the ACE, down dither, and fast lock functions. It also contains controls that set the acceptable input luma and chroma limits before the ADV7280/ADV7280-M enter free run and color kill modes.

User Sub Map 2 has the same I<sup>2</sup>C slave address as the main map. To access User Sub Map 2, set the SUB\_USR\_EN bits in the main map (Address 0x0E[6:5]) to 10.



Figure 14. Register Map and Sub Map Access

Table 16. I<sup>2</sup>C Register Map and Sub Map Addresses

| ALSB Pin       | R/W Bit   | Slave Address | SUB_USR_EN Bits (Address 0x0E[6:5]) | Register Map or Sub Map  |
|----------------|-----------|---------------|-------------------------------------|--------------------------|
| 0              | 0 (write) | 0x40          | 00                                  | User sub map             |
| 0              | 1 (read)  | 0x41          | 00                                  | User sub map             |
| 0              | 0 (write) | 0x40          | 01                                  | Interrupt/VDP sub map    |
| 0              | 1 (read)  | 0x41          | 01                                  | Interrupt/VDP sub map    |
| 0              | 0 (write) | 0x40          | 10                                  | User Sub Map 2           |
| 0              | 1 (read)  | 0x41          | 10                                  | User Sub Map 2           |
| 1              | 0 (write) | 0x42          | 00                                  | User sub map             |
| 1              | 1 (read)  | 0x43          | 00                                  | User sub map             |
| 1              | 0 (write) | 0x42          | 01                                  | Interrupt/VDP sub map    |
| 1              | 1 (read)  | 0x43          | 01                                  | Interrupt/VDP sub map    |
| 1              | 0 (write) | 0x42          | 10                                  | User Sub Map 2           |
| 1              | 1 (read)  | 0x43          | 10                                  | User Sub Map 2           |
| X <sup>1</sup> | 0 (write) | 0x84          | XX <sup>1</sup>                     | VPP map                  |
| X <sup>1</sup> | 1 (read)  | 0x85          | XX <sup>1</sup>                     | VPP map                  |
| X <sup>1</sup> | 0 (write) | 0x88          | XX <sup>1</sup>                     | CSI map (ADV7280-M only) |
| X <sup>1</sup> | 1 (read)  | 0x89          | XX <sup>1</sup>                     | CSI map (ADV7280-M only) |

<sup>1</sup> X and XX mean don't care.

**VPP Map**

The video postprocessor (VPP) map contains registers that control the I2P core (interlaced-to-progressive converter).

The VPP map has a programmable I<sup>2</sup>C slave address, which is programmed using Register 0xFD in the user sub map of the main map. The default value for the VPP map address is 0x00; however, the VPP map cannot be accessed until the I<sup>2</sup>C slave address is reset. The recommended I<sup>2</sup>C slave address for the VPP map is 0x84.

To reset the I<sup>2</sup>C slave address of the VPP map, write to the VPP\_SLAVE\_ADDRESS[7:1] bits in the main register map (Address 0xFD[7:1]). Set these bits to a value of 0x84 (I<sup>2</sup>C write address; I<sup>2</sup>C read address is 0x85).

**CSI Map (ADV7280-M Only)**

The CSI map contains registers that control the MIPI CSI-2 output stream from the [ADV7280-M](#).

The CSI map has a programmable I<sup>2</sup>C slave address, which is programmed using Register 0xFE in the user sub map of the main map. The default value for the CSI map address is 0x00; however, the CSI map cannot be accessed until the I<sup>2</sup>C slave address is reset. The recommended I<sup>2</sup>C slave address for the CSI map is 0x88.

To reset the I<sup>2</sup>C slave address of the CSI map, write to the CSI\_TX\_SLAVE\_ADDRESS[7:1] bits in the main register map (Address 0xFE[7:1]). Set these bits to a value of 0x88 (I<sup>2</sup>C write address; I<sup>2</sup>C read address is 0x89).

**SUB\_USR\_EN Bits, Address 0x0E[6:5]**

The [ADV7280/ADV7280-M](#) main map contains three sub maps: the user sub map, the interrupt/VDP sub map, and User Sub Map 2 (see Figure 14). The user sub map is available by default. The other two sub maps are accessed using the SUB\_USR\_EN bits. When programming of the interrupt/VDP map or User Sub Map 2 is completed, it is necessary to write to the SUB\_USR\_EN bits to return to the user sub map.



## PCB LAYOUT RECOMMENDATIONS

The [ADV7280/ADV7280-M](#) are high precision, high speed, mixed-signal devices. To achieve maximum performance from the parts, it is important to use a well-designed PCB. This section provides guidelines for designing a PCB for use with the [ADV7280/ADV7280-M](#).

### ANALOG INTERFACE INPUTS

When routing the analog interface inputs on the PCB, keep track lengths to a minimum. Use 75  $\Omega$  trace impedances when possible; trace impedances other than 75  $\Omega$  increase the chance of reflections.

### POWER SUPPLY DECOUPLING

It is recommended that each power supply pin be decoupled with 100 nF and 10 nF capacitors. The basic principle is to place a decoupling capacitor within approximately 0.5 cm of each power pin. Avoid placing the decoupling capacitors on the opposite side of the PCB from the [ADV7280/ADV7280-M](#) because doing so introduces inductive vias in the path.

Place the decoupling capacitors between the power plane and the power pin. Current should flow from the power plane to the capacitor and then to the power pin. Do not apply the power connection between the capacitor and the power pin. The best approach is to place a via near, or beneath, the decoupling capacitor pads down to the power plane (see Figure 15).



Figure 15. Recommended Power Supply Decoupling

It is especially important to maintain low noise and good stability for the  $P_{VDD}$  pin. Careful attention must be paid to regulation, filtering, and decoupling. It is highly desirable to provide separate regulated supplies for each circuit group ( $A_{VDD}$ ,  $D_{VDD}$ ,  $D_{VDDIO}$ ,  $P_{VDD}$ , and, for the [ADV7280-M](#),  $M_{VDD}$ ).

Some graphic controllers use substantially different levels of power when active (during active picture time) and when idle (during horizontal and vertical sync periods). This disparity can result in a measurable change in the voltage supplied to the analog supply regulator, which can, in turn, produce changes in the regulated analog supply voltage. This problem can be mitigated by regulating the analog supply, or at least the  $P_{VDD}$  supply, from a different, cleaner power source, for example, from a 12 V supply.

Using a single ground plane for the entire board is also recommended. Experience has shown that the noise performance is the same or better with a single ground plane. Using multiple ground planes can be detrimental because each separate ground plane is smaller, and long ground loops can result.

### VREFN AND VREFP PINS

Place the circuit associated with the VREFN and VREFP pins as close as possible to the [ADV7280/ADV7280-M](#) and on the same side of the PCB as the part.

### DIGITAL OUTPUTS (INTRQ, GPO0 TO GPO2)

Minimize the trace length that the digital outputs must drive. Longer traces have higher capacitance, requiring more current and, in turn, causing more internal digital noise. Shorter traces reduce the possibility of reflections.

Adding a 30  $\Omega$  to 50  $\Omega$  series resistor can suppress reflections, reduce EMI, and reduce current spikes inside the [ADV7280/ADV7280-M](#). If series resistors are used, place them as close as possible to the pins of the [ADV7280/ADV7280-M](#). However, try not to add vias or extra length to the output trace in an attempt to place the resistors closer.

If possible, limit the capacitance that each digital output must drive to less than 15 pF. This recommendation can be easily accommodated by keeping traces short and by connecting the outputs to only one device. Loading the outputs with excessive capacitance increases the current transients inside the [ADV7280/ADV7280-M](#), creating more digital noise on the power supplies.

### EXPOSED METAL PAD

The [ADV7280/ADV7280-M](#) have an exposed metal pad on the bottom of the package. This pad must be soldered to ground. The exposed pad is used for proper heat dissipation, noise suppression, and mechanical strength.

### DIGITAL INPUTS

The digital inputs of the [ADV7280/ADV7280-M](#) are designed to work with 1.8 V signals (3.3 V for  $D_{VDDIO}$ ) and are not tolerant of 5 V signals. Extra components are required if 5 V logic signals must be applied to the decoder.

### MIPI OUTPUTS FOR THE ADV7280-M (D0P, DON, CLKP, CLKN)

It is recommended that the MIPI output traces be kept as short as possible and on the same side of the PCB as the [ADV7280-M](#) device. It is also recommended that a solid plane (preferably a ground plane) be placed on the layer adjacent to the MIPI traces to provide a solid reference plane.

MIPI transmission operates in both differential and single-ended modes. During high speed transmission, the pair of outputs operates in differential mode; in low power mode, the pair operates as two independent single-ended traces. Therefore, it is recommended that each output pair be routed as two loosely coupled 50  $\Omega$  single-ended traces to reduce the risk of crosstalk between the two traces in low power mode.

# TYPICAL CIRCUIT CONNECTIONS

Figure 16 provides an example of how to connect the [ADV7280](#). For detailed schematics of the [ADV7280](#) evaluation board, contact a local Analog Devices field applications engineer or an Analog Devices distributor.



Figure 16. Typical Connection Diagram, [ADV7280](#)

Figure 17 provides an example of how to connect the [ADV7280-M](#). For detailed schematics of the [ADV7280-M](#) evaluation board, contact a local Analog Devices field applications engineer or an Analog Devices distributor.



Figure 17. Typical Connection Diagram, [ADV7280-M](#)

11834-017

### OUTLINE DIMENSIONS



\*COMPLIANT TO JEDEC STANDARDS MO-220-WHHD-5 WITH THE EXCEPTION OF THE EXPOSED PAD DIMENSION.

Figure 18. 32-Lead Lead Frame Chip Scale Package [LFCSP\_WQ]  
 5 mm × 5 mm Body, Very Very Thin Quad  
 (CP-32-12)  
 Dimensions shown in millimeters

08-16-2010-B

### ORDERING GUIDE

| Model <sup>1, 2</sup> | Temperature Range | Package Description                                | Package Option |
|-----------------------|-------------------|--|----------------|
| ADV7280WBCPZ          | -40°C to +105°C   | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280WBCPZ-RL       | -40°C to +105°C   | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280BCPZ           | -40°C to +85°C    | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280BCPZ-RL        | -40°C to +85°C    | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280KCPZ           | -10°C to +70°C    | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280KCPZ-RL        | -10°C to +70°C    | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280WBCPZ-M        | -40°C to +105°C   | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280WBCPZ-M-RL     | -40°C to +105°C   | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280BCPZ-M         | -40°C to +85°C    | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280BCPZ-M-RL      | -40°C to +85°C    | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280KCPZ-M         | -10°C to +70°C    | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| ADV7280KCPZ-M-RL      | -10°C to +70°C    | 32-Lead Lead Frame Chip Scale Package [LFCSP_WQ]   | CP-32-12       |
| EVAL-ADV7280EBZ       |                   | Evaluation Board for the <a href="#">ADV7280</a>   |                |
| EVAL-ADV7280MEBZ      |                   | Evaluation Board for the <a href="#">ADV7280-M</a> |                |

<sup>1</sup> Z = RoHS Compliant Part.  
<sup>2</sup> W = Qualified for Automotive Applications.

### AUTOMOTIVE PRODUCTS

The [ADV7280W](#) models are available with controlled manufacturing to support the quality and reliability requirements of automotive applications. Note that these automotive models may have specifications that differ from the commercial models; therefore, designers should review the Specifications section of this data sheet carefully. Only the automotive grade products shown are available for use in automotive applications. Contact your local Analog Devices account representative for specific product ordering information and to obtain the specific Automotive Reliability reports for these models.

<sup>1</sup>2C refers to a communications protocol originally developed by Philips Semiconductors (now NXP Semiconductors).



## Стандарт Электрон Связь

Мы молодая и активно развивающаяся компания в области поставок электронных компонентов. Мы поставляем электронные компоненты отечественного и импортного производства напрямую от производителей и с крупнейших складов мира.

Благодаря сотрудничеству с мировыми поставщиками мы осуществляем комплексные и плановые поставки широчайшего спектра электронных компонентов.

Собственная эффективная логистика и склад в обеспечивает надежную поставку продукции в точно указанные сроки по всей России.

Мы осуществляем техническую поддержку нашим клиентам и предпродажную проверку качества продукции. На все поставляемые продукты мы предоставляем гарантию .

Осуществляем поставки продукции под контролем ВП МО РФ на предприятия военно-промышленного комплекса России , а также работаем в рамках 275 ФЗ с открытием отдельных счетов в уполномоченном банке. Система менеджмента качества компании соответствует требованиям ГОСТ ISO 9001.

Минимальные сроки поставки, гибкие цены, неограниченный ассортимент и индивидуальный подход к клиентам являются основой для выстраивания долгосрочного и эффективного сотрудничества с предприятиями радиоэлектронной промышленности, предприятиями ВПК и научно-исследовательскими институтами России.

С нами вы становитесь еще успешнее!

### Наши контакты:

**Телефон:** +7 812 627 14 35

**Электронная почта:** [sales@st-electron.ru](mailto:sales@st-electron.ru)

**Адрес:** 198099, Санкт-Петербург,  
Промышленная ул, дом № 19, литера Н,  
помещение 100-Н Офис 331